



# Volkswagen Lifestyle

## Our Collections

New Volkswagen / Golf 8 · ID. · R · GTI · Heritage









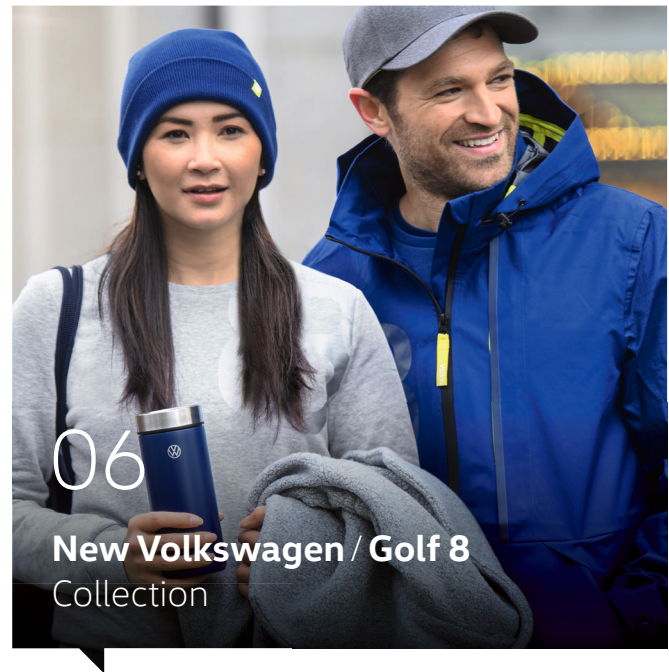
# Sneak peek



## Five collections, one lifestyle.

Inspired by the Volkswagen models and their designs, the five Volkswagen Lifestyle Collections offer all sorts of wonderful everyday and leisure time companions. From casual t-shirts to practical and trendy accessories. Join us as we explore the world of Volkswagen Lifestyle – available from your Volkswagen dealership.





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You can find more from the world of Volkswagen on Instagram:  
**[instagram.com/volkswagen](https://www.instagram.com/volkswagen)**

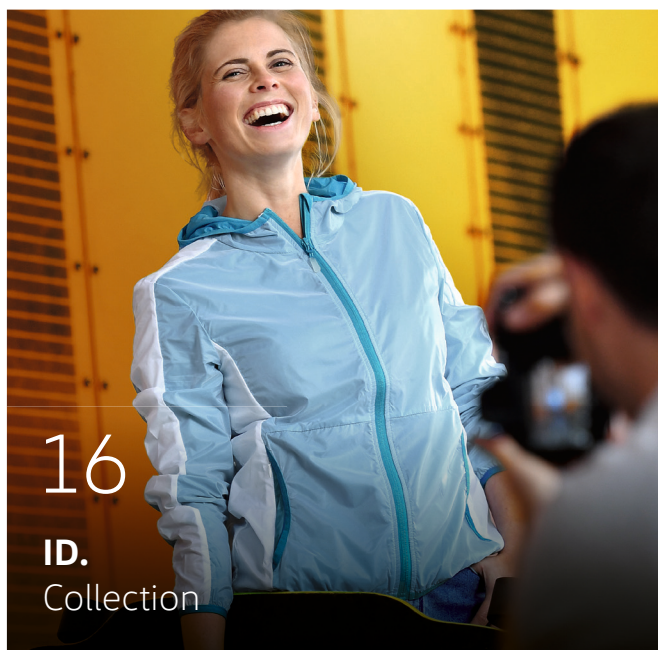
And there's always something new happening on Facebook:  
**[facebook.com/VolkswagenDE](https://www.facebook.com/VolkswagenDE)**



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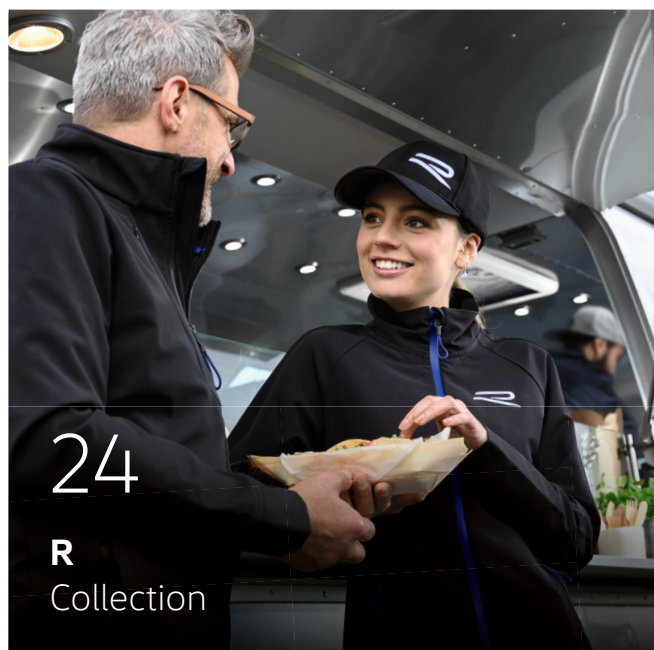
Fact check  
**Good to know ...**





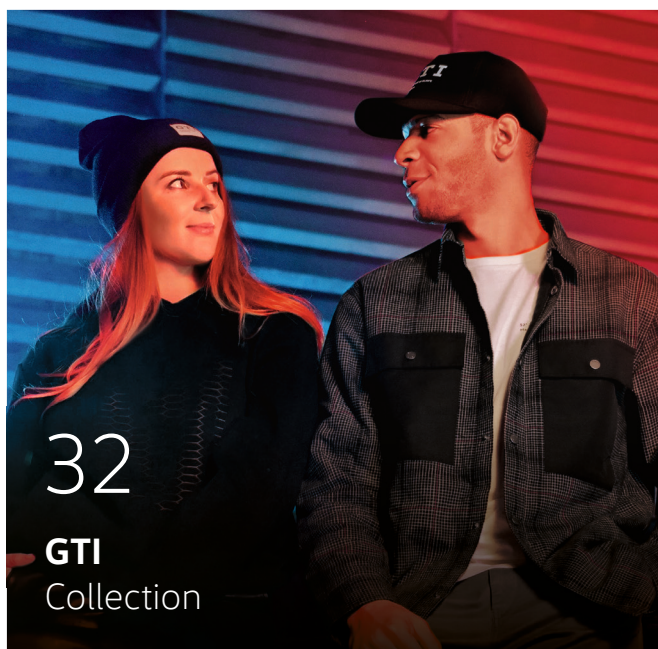
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Collection



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**Heritage**  
Collection





# New Volkswagen / Golf 8



Ben 07:35  
Hey there. Good morning.

Jana 07:37  
It's way too early to be  
a good morning ...

Ben 07:38  
You know what they say:  
the early bird ...

Jana 07:40  
The early bird can get lost.

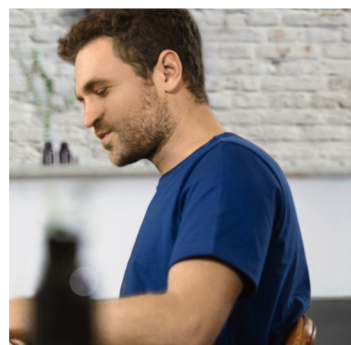
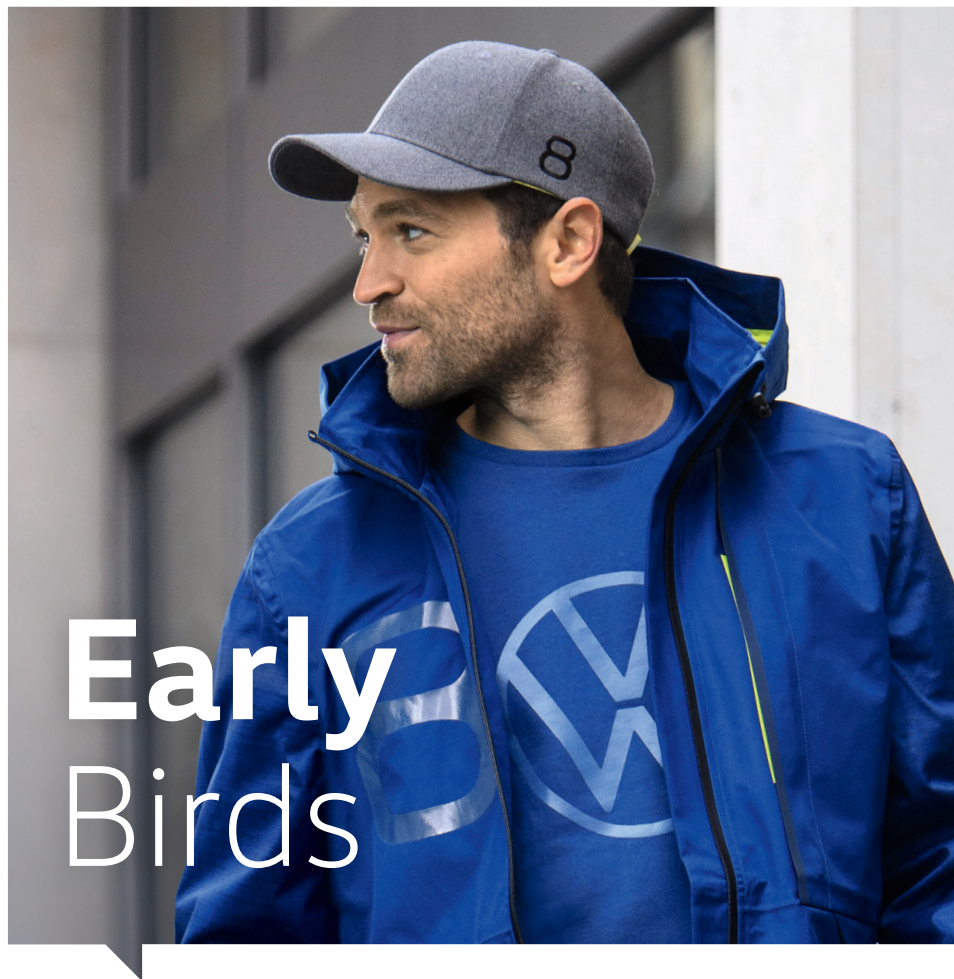
Jana 07:44  
Besides, even soy milk can  
go off, as I just learned.

Ben 07:46  
:)) How about a hearty breakfast  
then? I'm on my way from training  
and could definitely eat. See you  
at the Café Grande at 8:30?

Jana 07:47  
Might be tight ...

Ben 07:49  
You'll make it ;) And we'll have a gr8  
day afterwards, strolling around town  
with nothing to do.

Jana 07:50  
:) Already on my way.





## Knitted Hat

In the right head space:  
knitted hats with turn-up  
cuff and yellow label  
with Volkswagen logo •  
**Colour:** Blue • **Material:**  
50 % cotton, 50 % acryl-  
ic • **Size:** One size

5H0-084-303

Jana 08:33

Here first! Where are you?

Ben 08:34

I'm just nipping upstairs with my sports  
gear, I'll be there in 2 minutes.

Jana 08:34

One thing's for sure: breakfast  
is on you ;)

## Sweatshirt

One for all: unisex sweatshirt with a round  
neckline, ribbed hem and yellow accents •  
The large, integrated "8" stands for the Golf 8 •  
**Colour:** Light Grey Melange • **Material:** 100 %  
cotton • **Size:** XS – 3XL

5H0-084-131- -573  
to 5H0-084-131-F -573

# Best Friends



## Gym Bag

It holds what is says on the front: the  
trendy, water-resistant bag with draw-  
string can carry up to 8 kilos • **Colour:**  
Blue • **Dimensions:** 35 x 45 cm

5H0-087-318





## Travel Bag

Oodles of space: the trendy sports bag with zip fastener and three side pockets has a volume of 40 litres and a carrying capacity of 15 kilos • The removable shoulder strap can be adjusted in length • **Colour:** Grey Melange • **Material:** 100 % polyester • **Dimensions:** 32 x 60 cm

5H0-087-300

## Cap

Captain cool: stylish baseball cap with "8" gel print on the side • Fits virtually any head thanks to metal clasp at the back to adjust the size • **Colour:** Grey Melange • **Material:** 100 % cotton • **Size:** One size

5H0-084-300-A

## Men's T-Shirt

Casual look: jersey t-shirt with round neckline • The integrated "8" logo in the shoulder area is large – yet subtle • **Colour:** Light Grey Melange • **Material:** 100 % cotton • **Size:** S – 3XL

5H0-084-200-A -573  
to 5H0-084-200-F -573

## Lanyard

The key to style: lanyard with transparent 8s printed all over and rotating snaplink hook • **Colour:** Blue • **Material:** Polyester • **Dimensions:** 2.5 x 52 cm

5H0-087-610





## Charging Cable

As charged: the cable lights up to show that charging is in progress • For power sources with a Type-A USB connection and end devices with a Lightning, micro or Type-C USB connection • **Colour:** Blue • **Dimensions:** 120 cm

5H0-087-703-E



## Men's T-Shirt

Fresh look: the Volkswagen logo shines in a coordinated tonal colour on the jersey shirt • Comfortable regular fit with a round neckline • **Colour:** Blue • **Material:** Single jersey • **Size:** S – 3XL

5H0-084-200-A -287  
to 5H0-084-200-F -287





# Urban Lifestyle



## Sweatshirt

For purists: the unisex sweater with Volkswagen logo comes in original Volkswagen Blue • The American fleece is beautifully soft on the inside • Ribbed hem • **Colour:** Blue • **Material:** 100 % cotton • **Size:** XS – 3XL

5H0-084-131- -287  
to 5H0-084-131-F -287

## Ladies' T-Shirt

Let the sunshine in: the radiant yellow lifts the spirits • The integrated "8" logo in a special shiny printing technique makes a real statement • **Colour:** Yellow • **Material:** 100 % cotton • **Size:** XS – 2XL

5H0-084-210- -655  
to 5H0-084-210-E -655







## Model Car **Golf 8**

Collector's item: detailed model of the  
Golf 8 with a 1:43 scale • **Colour:** Lemon  
Yellow • **Material:** Zinc die-cast

5H0-099-300- -10W

# 8 Play Mode

## Quartets Game

Trump card against boredom: the Volkswagen  
quartets game with 32 cards displays vehicles from  
the years 1948 to 2013, from the Beetle to the Ittis  
through to the XL1 • For two or more people and  
kids from the age of 6 years • **Language:** German

5C0-087-528-A







5H0-084-500



**Bunny: Colour: Brown · Dimensions: 25 cm**  
**5H0-087-576-A**



1H9-087-528-A



5H0-061-104





## Thermos Cup

Hot & cool: double walled cups • Vacuum ensures that the beverage remains hot or cold • Dishwasher-safe • With laser-engraved Volkswagen logo • **Colour:** Blue • **Material:** Stainless steel • **Dimensions:** 18.5 cm • **Capacity:** 0.4 l

5H0-069-604



## Snood

So many uses: soft fine-knit snood that can be worn as a scarf, hat, head band or face covering • **Colour:** Blue • **Material:** 95 % cotton, 5 % elastane • **Dimensions:** 25 x 50 cm

5H0-084-303-A

See page 60 for all wearing options.



## Pocket Umbrella

In everyone's pocket: fully automatic pocket umbrella for use on the move • The rain drips off thanks to the Teflon treatment • Volkswagen logo inlay on the handle • Wind-proof system • Comes with cover • **Colour:** Black • **Material:** Polyester cover, metal shaft, plastic handle • **Dimensions:** Length when closed: 30 cm, umbrella covering diameter: 95 cm

5H0-087-602



## Men's Parka

Long story short: the short coat in parka style not only looks good, it's also waterproof • Collar with integrated hood • "Golf" lettering on the left sleeve • Large outer pockets, one chest pocket with zip • Back slit • 2-way zip • **Colour:** Blue • **Material:** 100 % polyester • **Size:** S – 3XL

5H0-084-003-A -287  
to 5H0-084-003-F -287





## Walking Stick Umbrella

All under one roof: the large umbrella is big enough for two people • With wind-proof system and soft grip, automatic opening mechanism • Black shiny "8" inner print on one panel • **Colour:** Black • **Material:** Polyester cover, metal shaft, EVA handle • **Dimensions:** Length when closed: 80 cm, umbrella covering diameter: 105 cm

5H0-087-600

## Micro Fibre Cloth

Pure pleasure: the cloth cleans touch-screens and high-gloss surfaces • Embossed Volkswagen logo • Washable up to 30° C • **Colour:** Anthracite • **Material:** Polyester • **Dimensions:** 30 x 34 cm

5H1-096-151









Amy 11:17

Hey, where are you two cuties hanging out?

Carla 11:18

We're location scouting for our skating blog.

Amy 11:30

Ah, I see, you're both hard at work again :) Have you found anything nice?

Carla 11:33

Yes, mega! A fabulous skate park directly on the banks of the river. Tim is super excited! I can't drag him away :)))

Amy 11:35

Leave him there so. I'll gladly take his place. ;) I hear you're on four wheels now as well as four rollers?

Carla 11:36

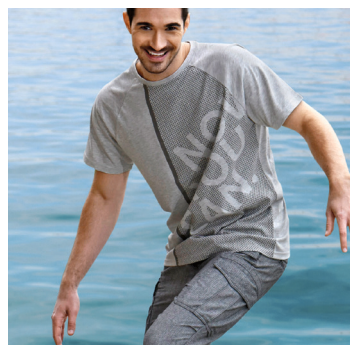
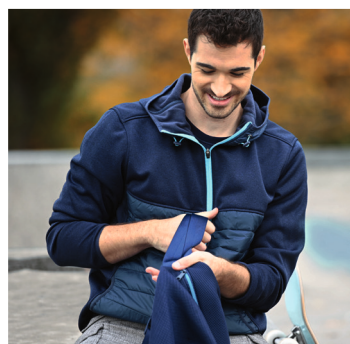
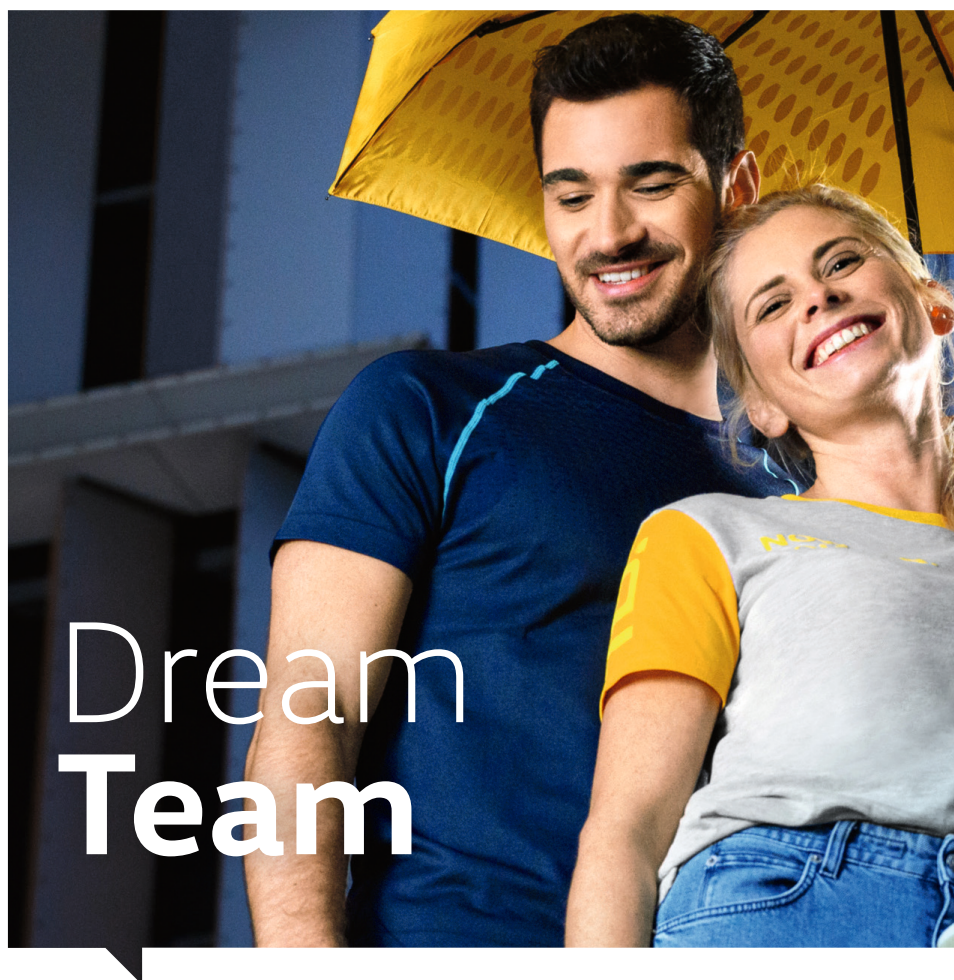
YESSSS! We got ourselves an electric car. An ID.4. We can extend our skating/scouting radius with a clear conscience and check out good spots further afield occasionally too.

Amy 11:37

Sounds good. Then it's agreed: I'll take Tim's place? :)

Carla 11:38

Let me think ... Never! :) Without Tim, I'd be like a skateboard with two rollers. So, I think I'll keep him :)))







## Ladies' T-Shirt

One shirt, one statement:  
T-Shirt with yellow accents  
on the collar and sleeves •  
The elongated, rounded back  
follows your every move •  
**Colour:** Yellow, Grey Melange •  
**Material:** 50 % cotton, 50 %  
polyester • **Size:** XS – 2XL

10A-084-210- -8XP  
to 10A-084-210-E -8XP

# NOW YOU



## Drinking Bottle

Steely thirst quencher: vacuum-insulated  
drinking bottle keeps beverages hot or  
cold • BPA plasticiser-free • With soft-  
touch "NOW YOU CAN" inscription printed  
on the matt surface • **Colour:** Turquoise •  
**Material:** Stainless steel • **Capacity:** 0.5 l

10A-069-604





Amy 13:20

Is it raining there too? The world looks like it's ending here!

Carla 13:22

We've been spared so far. I hope it stays like this. We've just started shooting.

Amy 13:25

Fingers crossed.

## Men's Jacket

All-rounder: jacket with padded, quilted inserts • Comfortable thanks to elasticated cuffs and borders at the waist, sleeves and hood • **Colour:** Dark Blue • **Material:** 100 % polyester • **Size:** S - 3XL

10A-084-008-A -530  
to 10A-084-008-F -530



## Backpack

Easy going: lightweight but robust • Backpack made of mesh material • Click closure with embossed Volkswagen logo • Adjustable shoulder straps • Zip fastener in a contrasting colour • **Colour:** Dark Blue • **Material:** 100 % polyester • **Dimensions:** 33 x 21 x 48 cm

10A-087-329



## Pocket Umbrella

Rain meets sun: the umbrella for all eventualities • With wind-proof system • Soft handle with Volkswagen logo, opens and closes automatically • Tonal ID. logo and motif print • Comes with yellow cover • **Colour:** Yellow • **Material:** Polyester cover, aluminium/fibreglass rail, steel shaft, plastic handle • **Dimensions:** Length when closed: 29.5 cm, umbrella covering diameter: 97 cm

10A-087-602







## Model Car ID.4

Start small: detailed model car • **Colour:** Honey Yellow •  
**Material:** Zinc die-cast • **Scale:** 1:43

11A-099-300- -B1W



# Zero is Hero



## Men's T-Shirt

Into the blue: t-shirt in modern, wide fit and oversized shoulders • Hexagon print on front with ID. logo • **Colour:** Dark Blue • **Material:** 100% cotton • **Size:** S – 3XL

10A-084-200-A -530  
to 10A-084-200-F -530







## Men's Functional Shirt

On the move: shirt with woven ID. hexagon pattern at the front and back • ID. logo at the back • **Colour:** Dark Blue • **Material:** 68 % polyamide, 32 % polyester • **Size:** S – 3XL

10A-084-203-A -530  
to 10A-084-203-F -530

## Men's Functional Shorts

Twice as good: 2-layer look with elasticated waistband and drawstring ensures excellent freedom of movement • ID. hexagon cut-out at the back • **Colour:** Dark Blue • **Material:** Outer fabric: 82 % polyester, 18 % elastane; material of inner shorts: 92 % polyester, 8 % elastane • **Size:** S – 3XL

10A-084-398-A -530  
to 10A-084-398-F -530







Carla 16:22

The weather has held so far, but the wind is slowly picking up. I'm going to get Tim loaded and we'll drive home. We'll look at the pictures then.

Amy 16:26

Can't wait to see them!  
Sounds like you've found your dream spot.

Carla 16:27

Absolutely! Stay tuned ;)



## Ladies' Jacket

Be prepared: lightweight transitional jacket with hood and pockets in 2-layer look • Can be folded up small and kept in a handy carry pouch • **Colour:** Turquoise, White • **Material:** 100 % nylon • **Size:** XS – 2XL

10A-084-018- -23A  
to 10A-084-018-E -23A



# Are you ready

## Socks

The perfect pair: unisex socks • Turquoise and red camouflage pattern as electrifying eye-catcher • **Colour:** Red, Turquoise • **Material:** 75 % cotton, 20 % polyamide, 5 % elastane • **Shoe size:** 39/42, 43/46

10A-084-361-A  
to 10A-084-361-B



By the way: the ID. Collection has a carbon-neutral balance! Find out more on page 61.





## Model Car ID.3

Top model: model car with true-to-original details • **Colour:** Turquoise Metallic • **Material:** Zinc die-cast • **Scale:** 1:43

11A-099-300- -C6L



## Beach Towel

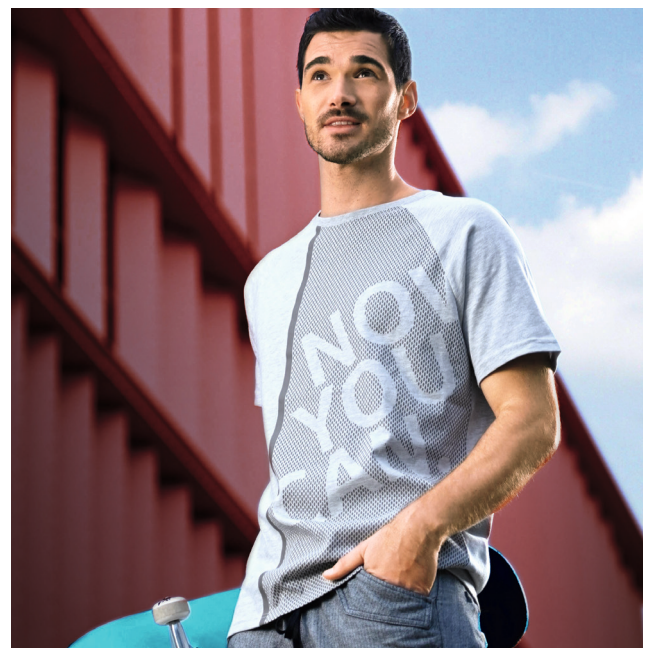
Home and dry: large, comfortable bath towel for beach or swimming pool • Firm terry quality • Eye-catching ID.3 camouflage pattern • **Colour:** Red, Turquoise • **Material:** 100 % cotton • **Dimensions:** 180 x 100 cm

10A-084-500-A

## Men's T-Shirt

Statement: shirt with "NOW YOU CAN" print • Casual look with modern fit and raglan sleeves • **Colour:** Grey Melange • **Material:** 50 % cotton, 50 % polyester • **Size:** S - 3XL

10A-084-200-A -8XP  
to 10A-084-200-F -8XP









Annie 17:43

Hi Dad. Fancy a game of tennis?  
Tomorrow morning?

Dad 17:46

Hi honey. Absolutely –  
I've been waiting for a week to  
get my revenge!

Annie 17:47

Have you been training in secret?

Dad 17:49

Let me put it this way: I've set a new  
lap record on my jogging route.

Annie 17:53

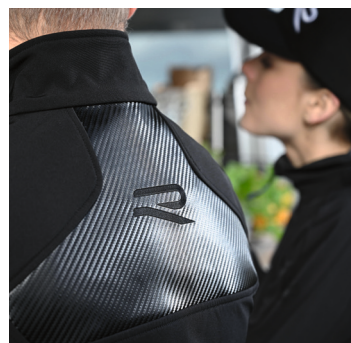
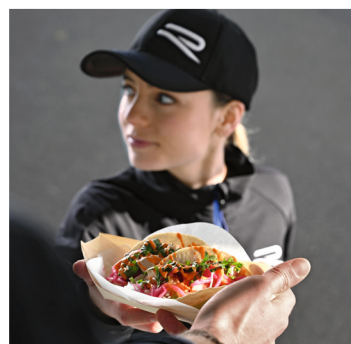
You do know you don't have to jog  
around the court?

Dad 17:55

True: but I'll be doing a lap of honour  
when I win ;)

Annie 17:59

Of course you'll win – a meal with the  
winner after the match ;)







# Team Player

## Drinking Bottle

Thirst quencher: drinking bottle in innovative design with leak-proof fastener • Can also be used as a dumbbell when filled • **Colour:** Anthracite, Black • **Material:** Tritan • **Dimensions:** 24.5 cm high, 7.5 cm in diameter • **Capacity:** 0.55 l

5H6-069-601-A



## Backpack

R – as in roomy: dry bag with reinforced base, pocket at the front and top opening • Zipper with reflective detail • **Colour:** Black • **Material:** 100 % polyester • **Dimensions:** 42 x 60 cm

5H6-087-327





## Men's Sweat Jacket

Looking cool: jacket with stand-up collar • Slit side pockets • Volkswagen logo on the left upper arm • **Colour:** Black • **Material:** 90 % cotton, 10 % polyester • **Size:** S – 3XL

5H6-084-002-A  
to 5H6-084-002-F



## Hoodie

Summit assault: unisex hoodie with print of Pikes Peak raceway • Right sleeve with dynamic logo and start number • ID. logo on left sleeve • **Colour:** Black • **Material:** 90 % cotton, 10 % polyester • **Size:** S – 3XL

5H6-084-130-A  
to 5H6-084-130-F



## Cap

Head of style: unisex cap with underside of the peak in carbon look • Raised embroidered R logo • Size can be adjusted using metal clasp • Blue contrast stitching on the peak • **Colour:** Black • **Material:** 100 % polyester • **Lining material:** 100 % cotton • **Size:** Unisex

5H6-084-300







## Men's T-Shirt

"Race to the Clouds": imprint of Pikes Peak raceway with technical information and lettering • With dynamic logo and start number on the right sleeve • **Colour:** Black • **Material:** 100% cotton • **Size:** S - 3XL

5H6-084-200-A -041  
to 5H6-084-200-F -041

# Match Win



## Snood

Flexible and versatile: soft snood can be worn as a scarf, hat, head band or face covering • **Colour:** Black • **Material:** 95% cotton, 5% elastane • **Dimensions:** 25 x 50 cm

5H6-084-303

See page 60 for all wearing options.

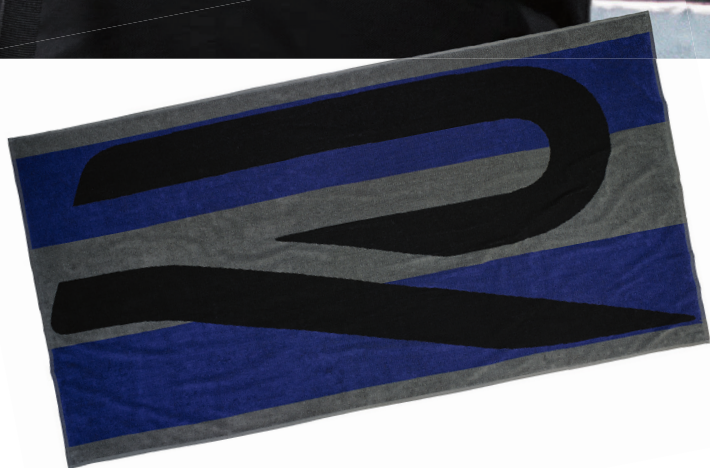




## Ladies' T-Shirt

Reaching heights: "Pikes Peak Hill Climb" lettering with printed course of raceway • Dynamic logo and start number on the right sleeve • **Colour:** Black • **Material:** 100 % cotton • **Size:** XS - 2XL

5H6-084-210  
to 5H6-084-210-E



## Bath Towel

Sport, beach, sun: striped towel with large R logo • **Colour:** Blue, Grey, Black • **Material:** 100 % cotton • **Dimensions:** 180x80 cm

5H6-084-500

## Men's Polo Shirt

Sporty? Stylish! Shirt made of piqué weave • Blue accents on the collar, sleeves and button placket • **Colour:** Black • **Material:** 95 % cotton, 5 % elastane • **Size:** S - 3XL

5H6-084-230-A  
to 5H6-084-230-F







# Break Lunch



## Men's Softshell Jacket

Soft & strong: jacket with carbon inserts on sleeves and back section • Zippered chest and slit side pockets • Embroidered R logo at the back • **Colour:** Black • **Material:** 96% polyester, 4% elastane • **Size:** S - 2XL

5H6-084-003-A  
to 5H6-084-003-E

Annie 14:11

Phew, I'm glad we got our exercise in before eating. I don't think I can move another centimetre after eating those sweet potato tacos. Thanks for the invite. And thanks for letting me win again ;))

Dad 14:15

Of course you won.  
After all, you learned from the best ;)





## Key Tag

Everything in hand: key ring with Volkswagen laser engraving • Raised R logo on cast zinc plate • **Colour:** Silver • **Material:** Injection moulded zinc • **Dimensions:** 6 x 2.6 x 0.4 cm

5H6-087-010



## Porcelain Mug

Well-earned break: cup with handle with R logo in white • **Colour:** Black, White • **Material:** Porcelain • **Dimensions:** 9.8 cm high, 9.3 cm in diameter • **Capacity:** 0.35 l

5H6-069-601



## Ladies' Jacket

Warm & cool: light transitional jacket with stand-up collar and blue, water-repellent zip • Volkswagen logo on the left sleeve • Raglan cut • **Colour:** Black • **Material:** 97 % polyester, 3 % elastane • **Size:** XS – 2XL

5H6-084-018  
to 5H6-084-018-E









Leon 18:01

Hi. Fancy going to the cinema?

Mia 18:02

Oh yes, veeeeery much! Which film?

Leon 18:03

Your favourite film ;)

Mia 18:04

You remembered? Wow, I'm impressed!

Leon 18:06

I remember everything ;)

Also, that you've never been to the drive-in cinema before ....

Mia 18:07

:( Yes, true – there isn't one in our area unfortunately.

Leon 18:08

But there is one.

It's a really cool one in fact.

Mia 18:08

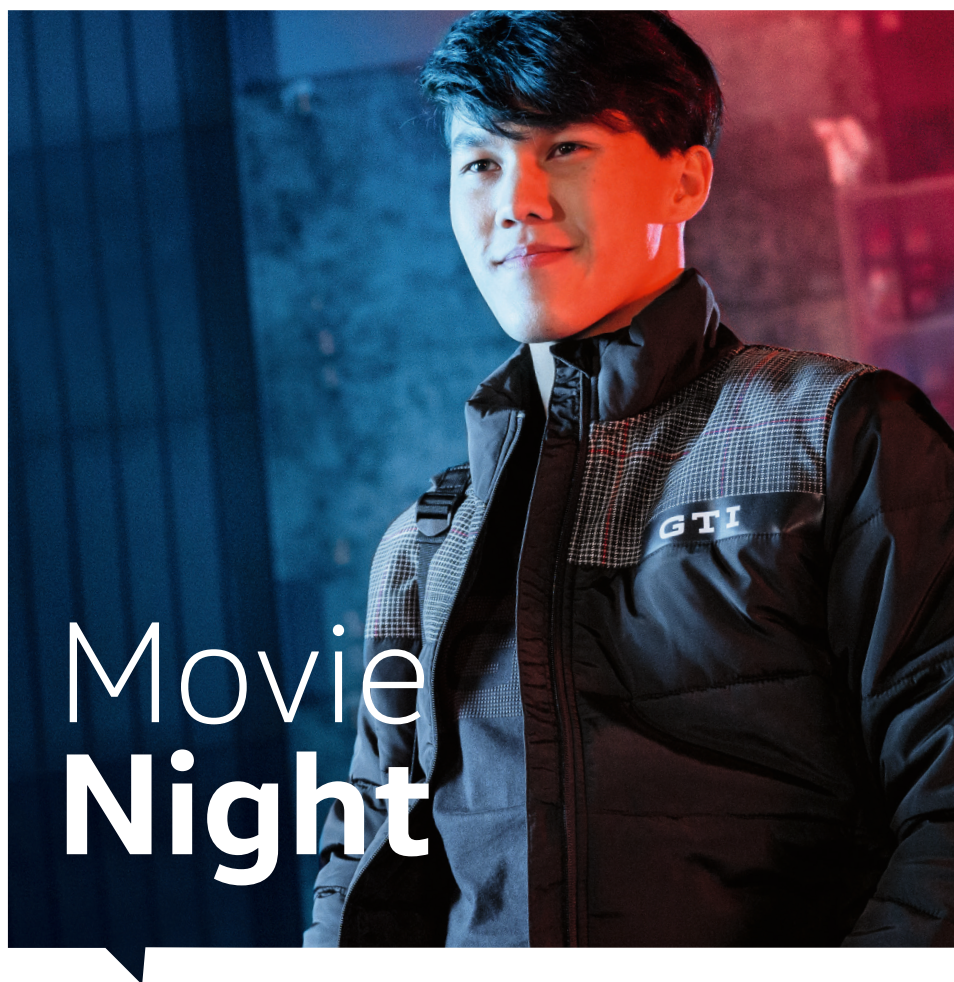
??

Leon 18:09

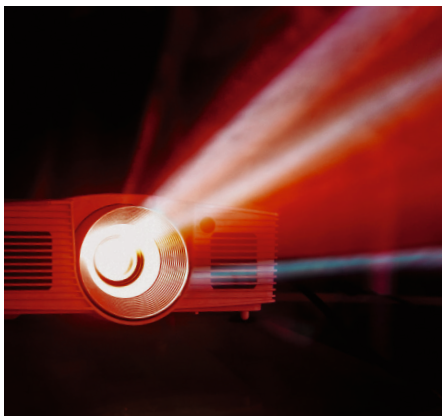
Let me surprise you ;)

Leon 18:10

Bring something warm, I'll collect you in two hours.







## Hoodie

Hero of the hood: black unisex hoodie • Honeycomb print with GTI logo at the front • Woven GTI label at the back • **Colour:** Black • **Material:** 70 % cotton, 24 % polyester, 6 % elastane • **Size:** S – 3XL

5HV-084-130-A -041  
to 5HV-084-130-F -041



Jules 21:17

Hey, bro. Are you in town? Want to meet up?

Leon 21:19

Hi, not right now. Mia and I are enjoying our very own drive-in cinema. A bit of us-time, you know ;)

Leon 21:20

But you can pick us up before heading to the club later ...



## Key Tag

Constant companion: key tag with raised GTI logo and coordinates • Key holder in honeycomb styling • **Colour:** Black, White • **Material:** Soft PVC • **Dimensions:** 8 x 3.5 x 0.6 cm

5HV-087-013



## Men's Polo Shirt

A perfect fit: stylish men's single jersey polo shirt • Printed GTI check on the chest pocket • Concealed button placket • **Colour:** Black • **Material:** 100 % cotton • **Size:** S – 3XL

5HV-084-230-A -041  
to 5HV-084-230-F -041







## Cap

GTI out front where it belongs:  
sporty cap with a GTI design •  
Raised GTI logo print • Adjustable  
band with metal clasp and em-  
bossed Volkswagen logo • **Colour:**  
Black • **Material:** 100 % polyester •  
**Size:** Head size 56 – 60 cm

5HV-084-300- -041

## Men's T-Shirt

Clear statement: men's white t-shirt with  
red, raised GTI logo print at the back •  
Raised print of the GTI coordinates on  
the left side of the chest • **Colour:** White •  
**Material:** 100 % cotton • **Size:** S – 3XL

5HV-084-200-A -084  
to 5HV-084-200-F -084

## Sports Bag

Powerhouse: for sports gear and  
weekend trips • Two inside and  
two outside pockets • Length-ad-  
justable and removable shoulder  
strap • Reinforced base • **Colour:**  
Black • **Material:** 100 % polyester •  
**Dimensions:** 48 x 28 x 20 cm

5HV-087-318







# Leading Role



## Ladies' T-Shirt

Easy going: ladies' casual t-shirt with cap sleeves • GTI logo print at the front, woven GTI label at the back • **Colour:** White • **Material:** 100 % cotton • **Size:** XS – 2XL

5HV-084-210- -084  
to 5HV-084-210-E -084



## Key Tag

Attached: key tag with loop made of genuine Golf GTI seat upholstery • Metal surround with laser engraving • **Colour:** Black, White, Red • **Material:** Metal, fabric • **Dimensions:** 10 x 3.1 x 0.65 cm

5HV-087-010-A





## Ladies' T-Shirt

Lady in black: shirt with GTI logo with pearl print on the chest • GTI logo print on the shoulder blade • Casual fit • **Colour:** Black • **Material:** 100 % cotton • **Size:** XS – 2XL

**5HV-084-210- -041**  
to 5HV-084-210-E -041



## Card Case

Holding all the cards: genuine leather card case • Card compartment with sliding mechanism and space for six cards plus another in the additional compartment • **Colour:** Black • **Material:** Leather, aluminium • **Dimensions:** 9.5 x 6.7 x 1.6 cm

**5HV-087-403**



## Thermos Cup

On the go: double walled GTI thermos cup with matt black surface • Print of GTI coordinates • Dishwasher-safe • **Colour:** Matt black • **Material:** Stainless steel • **Dimensions:** 18.5 cm • **Capacity:** 0.4 l

**5HV-069-604**

## Notebook

For what matters: notebook with soft-touch surface and black gloss print of GTI logo and coordinates • 192 DIN A5 pages, FSC certified, chequered • Pen loop, accordion pocket, bookmarks • **Colour:** Black • **Dimensions:** 21.5 x 15.2 x 1.6 cm

**5HV-087-216**



## Porcelain Mug

Another refill, please: porcelain mug with printed GTI logo and coordinates • Dishwasher-safe • **Colour:** Black • **Material:** Porcelain • **Capacity:** 0.36 l

**5HV-069-601-A**



What exactly are the GTI coordinates all about? Find out more on page 61.





## Hip Bag

For hipsters: roomy 2-compartment bag • Zip pull with red contrast stripes • Can be worn as a bum bag or diagonally over the shoulder thanks to length-adjustable strap • **Colour:** Black • **Material:** 100% polyester

5HV-087-314-A



## Bath Towel

Eye-catcher on the beach: red bath towel from Möve with woven GTI logo in the border • **Colour:** Red • **Material:** 100% cotton • **Dimensions:** 180 x 80 cm

5HV-084-500- -645



## Slides

Slide into comfort: sandals with GTI logo and coordinates printed on the lined straps • White footbed • **Colour:** Black • **Material:** EVA foam • **Size:** 37/38 - 45/46

5HV-084-350- -041  
to 5HV-084-350-D -041

Jules 23:02

I'll be with you in 10 minutes or so. That okay?  
Or should I listen to another couple of tracks ;)

Leon 23:03

:))) Great. Come on around.  
The others are also on the way.



## Earbuds

All ears: truly wireless earbuds with GTI logo print • Compatible with all modern smartphones via Bluetooth 5.0 • Handsfree function • Up to 3 hours of playback • **Colour:** Black • **Dimensions of case:** 7 x 3.2 x 3.3 cm

5HV-087-626



## Sunglasses

Shades of cool: sporty sunglasses with red upper frame • Break-proof plastic lenses • Can be fitted with optical lenses • Filter category 3, UV 400 filter • Come with case and micro fibre cloth with GTI logo • **Colour:** Anthracite • **Material:** Stainless steel, polycarbonate lenses

5HV-087-900-A -041



## Men's T-Shirt

No compromise: large GTI logo in raised, two-tone print on the chest • Woven GTI label at the back • **Colour:** Black • **Material:** 100 % cotton • **Size:** S – 3XL

5HV-084-200-A -041  
to 5HV-084-200-F -041

# Sound of Music



## Backpack

Favourite spaces: backpack with three inside compartments and one front compartment • GTI logo and coordinate print • Length-adjustable shoulder straps • Reinforced base • **Colour:** Black • **Material:** 100 % polyester • **Dimensions:** 30 x 45 x 13 cm

5HV-087-327

## Men's Swimming Shorts

Beach strike: lightweight swimming shorts with tonal GTI logo print • Drawstring around the waist for a perfect fit • Thin mesh lining on the inside • Side pockets and welt pocket with logo badge and hook-and-loop closure • Quick-drying • **Colour:** Red • **Material:** 100 % polyester • **Size:** S – 3XL

5HV-084-580-A -645  
to 5HV-084-580-F -645







## Inductive Charger

No cable clutter: induction charger with fabric cover in a GTI check design • Wireless charging of compatible smartphones • Charging power of up to 10 W (5 V / 1 A, 9 V / 1.1 A) • Qi standard • Comes with 1.5 m charging cable • **Colour:** Black • **Material:** Aluminium • **Dimensions:** 1 x 9.9 cm

5HV-087-625

## Snood

Does much more: the soft fine-knit snood with white GTI logo can be used as a scarf, hat, head band or face covering • Washable at 60 °C • **Material:** 95 % cotton, 5 % elastane • **Dimensions:** 25 x 50 cm

5HV-084-303-A -645 Red

5HV-084-303-A -041 Black

See page 60 for all wearing options.



## Cushion

Wins every pillow fight: front in genuine GTI seat cover featuring a check design, back in genuine GTI seat cover in black • Cover and pad can be washed at 30 °C • **Colour:** Black • **Material:** Polyester and polyester padding • **Dimensions:** 50 x 50 cm

5HV-084-508



## Knitted Hat

Cool when it's cold: black knitted hat with quilted white label with a black GTI logo and coordinates • **Material:** 100 % polyacrylic • **Size:** One size

5HV-084-303- -041



## Watch

Watch me: stylish watch with honeycomb print • Numbers and hand are reminiscent of the GTI rev counter • Rubber strap with steel clasp • Water resistant to 3 ATM • **Colour:** Black • **Dimensions:** 4.2 cm in diameter, suitable for a wrist circumference of 16 – 21 cm

5HV-050-830





# Movie Stars



## Men's Shirt Jacket

Two in one: jacket in shirt design • Lightly padded in a woven check fabric • Patch chest pockets • GTI logo printed on the shoulder • **Colour:** Black • **Material:** Cotton, lining: polyester • **Size:** S – 3XL

5HV-084-002-A -041  
to 5HV-084-002-F -041



## Gloves

Functional finger: gloves with GTI logo print made of elastic material • Touch function on the thumb and index finger for using the smartphone • Cuff and palm made of elastic material • Wind-proof material on the back of the hand • **Colour:** Black • **Material:** 100 % polyester • **Size:** XS/S – XL/XXL

5HV-084-343  
to 5HV-084-343-B







## Men's Quilted Jacket

Packed with style: padded jacket with stand-up collar • Shoulder yoke in woven check fabric • Side zip pockets • GTI logo print on the left side of the chest • **Colour:** Black • **Material:** 100% polyester • **Size:** S - 3XL

5HV-084-008-A -041  
to 5HV-084-008-F -041



## Kids' T-Shirt

Good goods come in small packages: kids t-shirt in a pleasant soft-touch material • Large GTI logo at the front and logo print at the back • **Colour:** Red • **Material:** 100% cotton • **Size:** 104 / 110 - 152 / 158

5HV-084-220- -645  
to 5HV-084-220-D -645



## Romper Suit

It's never too early: romper suit with a GTI design • Press stud fastening • **Colour:** Red • **Material:** 100% cotton • **Size:** 68 / 74 - 80 / 86

5HV-084-401- -645  
to 5HV-084-401-A -645





## Pocket Umbrella

All-weather: high-quality, fully automatic pocket umbrella with Teflon coating • White GTI logo printed on one panel as well as white all-over print of the GTI letters on the opposite panel • Wind-proof system • **Colour:** Black • **Material:** Polyester cover, metal shaft, plastic handle • **Dimensions:** Length when closed: 30 cm, umbrella covering diameter: 95 cm

5HV-087-602



## Folding Box

Everything you need: the folding box carries up to 30 kilos • Can be folded flat in just a few simple steps • Tear-resistant, water- and dirt-repellent • **Colour:** Black • **Material:** 100 % polyester • **Dimensions:** 50 x 32 x 27.5 cm (unfolded)

5GV-061-104



## Trolley

Rock'n roll: lightweight suitcase with wheels in hand luggage size • Woven texture at the front • Red inner lining • With TSA combination lock, 2 luggage straps, luggage partition inside as well as accessories bag plus protective pouch • **Colour:** Black • **Material:** 100 % polycarbonate • **Dimensions:** 55 x 40 x 20 cm • **Capacity:** 33 l

5HV-087-301- -041



## Kids' Cap

For small petrolheads: sporty kids baseball cap with raised GTI logo print including coordinates • Adjustable at the back • Metal clasp • **Colour:** Red • **Material:** 100 % polyester • **Size:** Head size 52 - 56 cm

5HV-084-300-A -645



What exactly are the GTI coordinates all about? Find out more on page 61.



Time to  
get out





Mike 17:16

Hey Dad, the winter break is over!

Bert 17:21

Which winter break?

Mike 17:22

It's time to head out into nature again with the T1 Camper Van. We've just arrived at the cabin and are looking forward to a great weekend.

Bert 17:25

Ah, I get it now. You're following the call of the wilderness again. Don't forget to send pictures.

Bert 17:26

But why are you not sleeping in the Camper?

Mike 17:28

Because the temperature is still freezing at night in the wild ;)

Bert 17:29

I see. Then the cabin is a real plus :)







## Folding Box

Big or small – small or big: the sturdy box can be folded flat in just a few simple steps • Carries up to 30 kilos • One side is printed with the front of the T1 and the other side with the rear • **Colour:** Olive • **Material:** 100% polyester • **Dimensions:** 50x32x27.5 cm (unfolded)

7E9-061-104



## Travel Bag

Whether at the seaside, in the mountains or playing sport: the iconic bag with two inside compartments and one padded laptop pocket is a trusted companion • Carries up to 30 kilos • Detachable, length-adjustable shoulder strap • **Colour:** Olive • **Material:** 100% recycled polyester • **Dimensions:** 55x20x32 cm • **Capacity:** 38l

7E9-087-300

## Messenger Bag

Big in stature: the compact messenger bag can fit lots • With main compartment and front pocket • Metal emblem with T1 Camper Van engraving • **Colour:** Olive • **Material:** 100% recycled polyester • **Dimensions:** 18x8x20 cm • **Capacity:** 2l

7E9-087-319







## Cap

Heads off the sun: cap with compass rose embroidered at the front and historical Volkswagen lettering at the back • Underside of peak is blue • **Colour:** Olive • **Material:** 100% cotton • **Size:** One size

7E9-084-300-A



Mike 18:01

I haven't even properly unpacked yet and Timmy is already exploring the area.

Bert 18:04

Adventurer. He takes after his granddad ;)

## Kids' Long Sleeve Shirt

For adventurers: shirt with long sleeves and button placket and large T1 Camper Van print at the front • Small compass rose on the hem and historical Volkswagen lettering in the neck area • Imitation horn buttons • **Colour:** Bordeaux • **Material:** 100% organic cotton • **Size:** 116/122 – 152/158

7E9-084-152-A -645  
to 7E9-084-152-D -645



## Men's Dress Shirt

Outdoor in style: 100% organic cotton • Rolled-up sleeves can be kept in place with a tab • "Time to get out" embroidered in the shoulder area • Beetle badge on upper arm • Pleat for ease of movement at back • **Colour:** Blue Melange • **Material:** 100% organic cotton • **Size:** S – 3XL

7E9-084-270-A -530  
to 7E9-084-270-F -530



## Drinking Bottle

Freshness boost: the glass bottle with T1 print is also suitable for carbonated drinks • Dishwasher-safe • Made in Germany • **Colour:** Black • **Material:** Glass • **Dimensions:** 26 cm high, 7.5 cm in diameter • **Capacity:** 0.7 l

7E9-069-601-A



## USB Stick

A must for Camper Van fans: even in miniature size, the T1 offers lots of space – for 8 GB of data • LED headlights that illuminate when in use • Comes with an extension cable • **Colour:** Red • **Material:** Metal, rubber

211-087-620-B -645







## Men's Rain Jacket

Whatever the weather: rain jacket with hood and elasticated hem • Large T1 colour-coordinated print at the back • Can be stored in the cloth bag to save space • Zipped pockets • **Colour:** Dark Blue • **Material:** 100% polyester • **Size:** S – 3XL

7E9-084-050-A -D5E  
to 7E9-084-050-F -D5E



## Beach Towel

Day at the seaside: light blue towel from Möve with woven T1 motif • Especially soft and fluffy thanks to single ply terry • **Colour:** Light Blue • **Material:** 100% cotton • **Dimensions:** 180 x 100 cm

7E9-084-500

## Toiletries Bag

Roll up and go: the toiletries bag takes up very little space when rolled up and unleashes its full potential when hanging • Four compartments, two made of mesh material • All compartments can be zipped • Metal clip for hanging • **Colour:** Olive • **Material:** 100% recycled polyester • **Dimensions:** 32 x 19 x 5 cm

7E9-087-317-A



## Plush Bus

Holiday dreams: the T1 Camper Van made of cuddly plush material • Can also be used as a cushion or a neck roll • **Colour:** Beige, Bordeaux • **Material:** 100% soft velboa • **Filling material:** Polyester quilt • **Dimensions:** 29 x 14 x 17 cm

7E9-087-511



## Walking Stick Umbrella

Over hill and dale: walking stick umbrella with automatic opening mechanism and wind-proof system • T1 print on one panel and various emblems on other panels • **Colour:** Dark Blue • **Material:** Polyester cover, metal shaft, wooden handle • **Dimensions:** Length when closed: 87 cm, umbrella covering diameter: 105 cm

7E9-087-600



## Men's T-Shirt

Hot right now: short sleeve shirt with large T2 print in front of campfire • Historical Volkswagen lettering in the neck area • Compass rose on the back hem • **Colour:** Light Blue • **Material:** 100% organic cotton • **Size:** S - 3XL

7E9-084-200-A -D5E  
to 7E9-084-200-F -D5E



## Key Tag

Everything in one place: genuine leather key tag • "Beetle Cabriolet" decorative motif at the front on the metal emblem • Embossed historical Volkswagen lettering at the back • **Colour:** Black • **Material:** Leather, metal • **Dimensions:** 9.7 x 4.5 x 0.6 cm

7E9-087-013



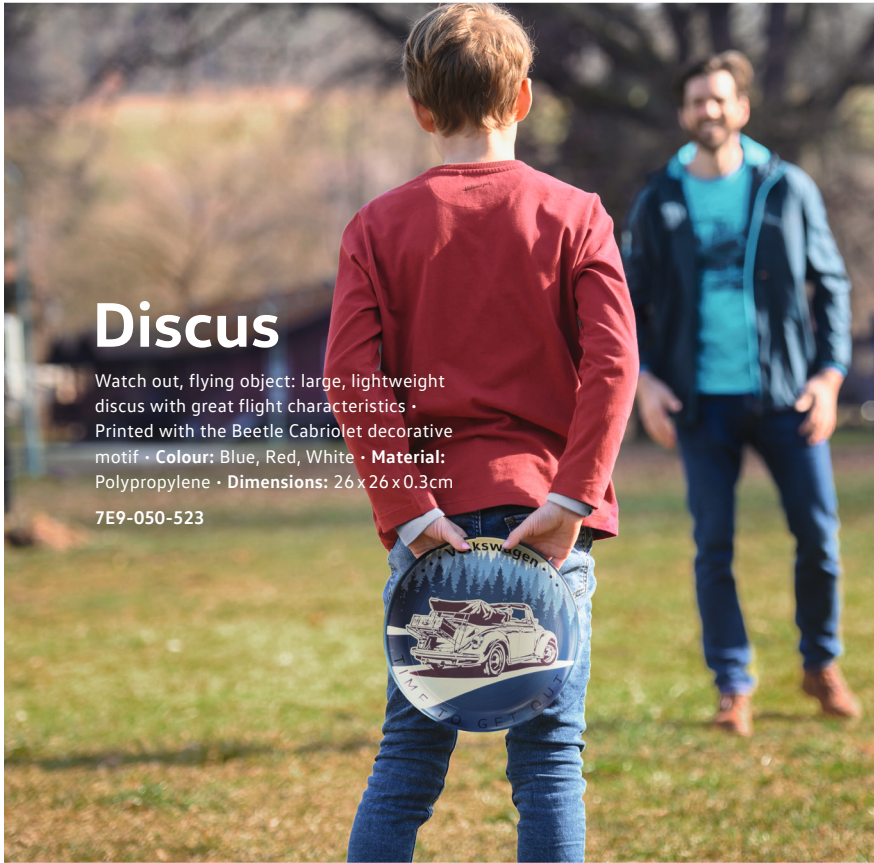
## Model Car Multivan

Proud heritage: detailed model of the sixth generation of the Volkswagen Multivan • Four doors as well as rear lid and bonnet can be opened • **Colour:** Reflex Silver Metallic, Fortana Red Metallic • **Material:** Injection moulded zinc • **Scale:** 1:18

7L1-099-302- -BL9







## Discus

Watch out, flying object: large, lightweight discus with great flight characteristics • Printed with the Beetle Cabriolet decorative motif • **Colour:** Blue, Red, White • **Material:** Polypropylene • **Dimensions:** 26 x 26 x 0.3 cm

7E9-050-523



## Picnic Blanket

Space for everyone: soft blanket with water-repellent underside • The blanket can be rolled up and transported easily using the practical carry handle • **Colour:** Blue • **Material:** Top: 100 % polyester, Underside: Polyurethane • **Dimensions:** 200 x 160 x 0.2 cm

7E9-084-509



## Enamel Cup

Warms the soul: Enamel cup for a real outdoor feeling • The sturdy and lightweight cup is ideal for camping trips • Set includes: one cup with Beetle motif and one cup with T1 motif • **Colour:** Blue, Yellow • **Material:** Enamel • **Capacity:** 0.25 l

7E9-069-601

## Key Tag

**Heart:** in the right place • Heart key tag sparkles with Swarovski stones • **Colour:** Silver • **Material:** Injection moulded zinc • **Dimensions:** 6 x 2 cm

7E9-087-010-A



**Guardian angel:** personal protector • "Drive Safe" lettering on one side • **Colour:** Silver • **Material:** Brushed stainless steel, injection moulded zinc • **Dimensions:** 7 x 4 cm

7E9-087-010

## Junior Beetle

Full speed ahead with the Junior Beetle: the padded seats offer optimum comfort • Whisper wheels keep parents happy too • Comes with a sticker kit • **Colour:** Anthracite or White • **Material:** Polyethylene

5DA-087-510 White

5CO-087-500-B -71N Anthracite

Attention: Not suitable for kids under 12 months of age. This toy does not provide protection. To be used under the direct supervision of adults. Not to be used on public roads. Please use with appropriate protective equipment.







# Campfire Romance



## Baby Snuggle Cloth

Cuddling, grasping, crackling:  
lots of excitement with the Sigikid snuggle cloth made of fluffy, soft material • Various gripping possibilities with ribbons, knots, Volkswagen Beetle and Volkswagen Camper Van • Built-in crackling foil provides acoustic stimulation • Washable at 30°C • **Material:** 100 % micro-polyester, filling material: Polyester quilt • **Dimensions:** 19 x 19 cm

7E9-084-413-A



## Ladies' T-Shirt

Hit the road: short-sleeved, comfort-fit shirt with V-neckline and large Volkswagen Beetle print • Compass rose at the back hem • **Colour:** White • **Material:** 95 % organic cotton, 5 % elastane • **Size:** XS – 2XL

7E9-084-210- -084  
to 7E9-084-210-E -084





# Sweet Tooth

## Seat Cushion

Comfort outdoors: robust and water-repellent cushions • Easy to transport thanks to carrying strap • Dirt-repellent surface, outside cover is machine washable • **Colour:** Blue and White • **Material:** 100% polyester • **Dimensions:** 50 x 50 x 8.5 cm

7E9-069-691



## Drinking Bottle

Trusted companion: stainless steel drinking bottle with T1 motif and bamboo lid with Volkswagen logo • The carry handle makes the bottle the ideal companion for outdoor adventures as well as for school and the office • Silicone seal prevents leakage • **Colour:** Silver • **Material:** Stainless steel • **Capacity:** 0.5l

7E9-069-604



## Thermos Flask

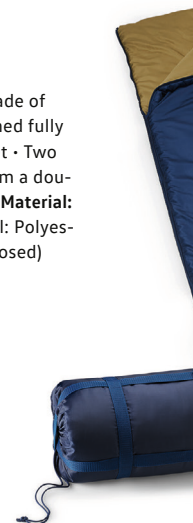
On the way: enjoy homemade meals on the go too • Keeps food and drinks cold for up to 16 hours and warm for 9 hours • With folding spork • Food safe and leak proof • **Colour:** Orange, Silver • **Material:** Stainless steel • **Capacity:** 0.45l

7E9-069-604-A

## Sleeping Bag

Warm and cosy: light sleeping bag made of pleasantly soft material • Can be opened fully so that it can also be used as a blanket • Two sleeping bags can be combined to form a double sleeping bag • **Colour:** Blue, Olive • **Material:** 100% micro-polyester, filling material: Polyester quilt • **Dimensions:** 220 x 80 cm (closed)

7E9-069-621





## Tin Canister

The great north ride: tin canister with T2 motifs – adventure under the northern lights and experience the midnight sun • On the route from Oslo and Helsinki to the North Cape • For provisions and more • **Colour:** Green • **Material:** Metal • **Dimensions:** 14.3 x 10.1 x 19.7 cm

7E9-069-649



## Beach Bag

Packs it all in: summery bag with carrying strap and zipper • Up to 10 kilos can be transported easily in the two inside compartments • **Colour:** Blue • **Material:** 100 % recycled polyester • **Dimensions:** 50 x 18 x 37 cm • **Capacity:** 25 l

7E9-087-317



## Cool Packs

Keep cool: reusable cool packs offer cooling for up to 12 hours • Set of 2 cool packs in the shape of a T1 • **Colour:** Light Blue • **Material:** 100 % micro-polyester • **Dimensions:** 17 x 8.2 x 2 cm

7E9-065-403



## Deck Chair

For sun worshippers: deck chair with beech wood frame and weatherproof, changeable cover • Adjustable in 3 positions • Front side printed with T1 motif • **Colour:** Blue, Beige, Olive • **Material:** Wood, polyester fabric

**Deck chair for kids:**  
for kids up to 40 kg •  
**Dimensions:** 130 x 50 x 2.8 cm  
7E9-069-635-A

**Deck chair for adults:**  
for adults up to 100 kg •  
**Dimensions:** 140 x 58 x 2.8 cm  
7E9-069-635





# T1 Camper from Playmobil

Mini classic: the fun-sized T1 Camper from Playmobil • The removable roof conceals an authentic interior with seating that can be converted to create a reclining area • Folding table, sink, refrigerator and roof rack with lots of utensils complete the camping experience • 74 parts including two figures • Playing fun for kids from 5 years of age • Colour: Red • Dimensions: 38.5 x 28.4 x 9.4 cm

7E9-087-511-A



## Family Time

Mike 17:30

By the way, we don't just have the large Camper with us in the great outdoors. The small one wanted to come along too.

Bert 17:33

They enjoy the adventure :)







## Volkswagen Beetle from Playmobil

Heading south: model of the cult Beetle as a toy car from Playmobil • The roof can be removed to reveal the interior • Authentically styled with roof rack and beige seats • Also coming along for the ride are a cooler bag, sand toys, towel, suitcase, surfboard and much more • Play set with 52 parts including three figures • Playing fun for kids from 5 years of age • **Colour:** Light Blue • **Dimensions:** 34.8 x 18.7 x 9 cm

7E9-087-511-B







## Cap

Well shielded: size-adjustable cap made out of two materials • Front side made of cotton with Volkswagen Beetle badge • Rear side made of red mesh material with dark blue embroidered historical Volkswagen lettering • **Colour:** Bordeaux, White • **Material:** Polyester, cotton

7E9-084-300-B



## Ladies' T-Shirt

When the sun is shining: short sleeve shirt with large T1 print in dark red • Historical Volkswagen lettering • Compass rose on the back hem • **Colour:** Bordeaux • **Material:** 95 % organic cotton, 5 % elastane • **Size:** XS – 2XL

7E9-084-210- -645  
to 7E9-084-210-E -645



## Barbecue

On fire: the portable barbecue is ready for action in just a few simple steps • Can be folded back together compactly after use, making it easy to transport • Removable charcoal tray • **Colour:** Dark Red • **Material:** Stainless steel • **Dimensions:** 26 x 30 x 8.5 cm

7E9-069-642





## Squared Scarf

Heads up: cloth with large "Time to get out" motif in two different colours • Red cloth with white T1 print, blue cloth with Volkswagen Beetle motif • **Material:** 100% organic cotton • **Dimensions:** 50 x 50 cm

7E9-084-331-A -530 Blue/White

7E9-084-331-A -645 Red/White



## Barbecue Cutlery

Trio infernale: with the BBQ cutlery trio consisting of tongs, meat fork and turner, there is nothing to stand in the way of the next barbecue • BBQ turner can be used for cutting and for opening bottles • Wooden handles with embossing • **Material:** Wood, stainless steel • **Dimensions:** Meat fork and barbecue tongs: 37 cm, barbecue turner: 40 cm

7E9-069-607



## Barbecue Apron

For barbecue experts: robust, dirt- and moisture-repellent apron for grilling and cooking • Removable and adjustable neck strap • Large front pocket divided into 3 segments • Tie straps at the waist • **Colour:** Red • **Material:** 100% cotton, PU coating • **Dimensions:** 90 x 70 cm

7E9-084-600

By the way: All shirts, the dress shirt and the neck scarves in our **Heritage Collection** are made of organic cotton! Find out more on page 61.



## Men's T-Shirt

(Not just) for road trips: short sleeve shirt with large Beetle back print • Historical Volkswagen lettering on left chest side • **Colour:** Dark Blue • **Material:** 100% organic cotton • **Size:** S - 3XL

7E9-084-200-A -530 to 7E9-084-200-F -530







## Men's T-Shirt

Time to get out: statement shirt  
with large T1 print in adventure  
look • **Colour:** Olive • **Material:**  
100% organic cotton • **Size:** S – 3XL

7E9-084-200-A -WN3  
to 7E9-084-200-F -WN3

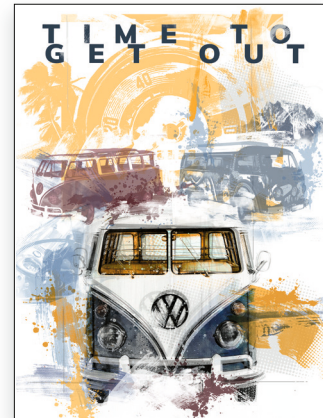


# Time to relax

## Art Print

Roadtrip at home: with the  
"Time to get out" print,  
the adventure comes  
home • Partial print in  
afterglow colour • Limited  
edition of 1,000 pieces,  
consecutively hand-num-  
bered • Made in Germany •  
**Material:** Paper •  
**Dimensions:** 60 x 80 cm

7E9-087-799



## Money Box

Save for the next trip: hand-crafted money box  
shaped like the Volkswagen Camper Van in hippie  
design • Stopper underneath for opening the money  
box • **Colour:** Light Blue • **Material:** Ceramic •  
**Dimensions:** 22 x 9.5 cm

7E9-087-709- -18R



## Egg Cup

For the perfect breakfast (egg): egg cup  
in the style of the T1 Camper Van • Recess  
for egg in the roof of the T1 Camper • With  
removable roof rack as salt shaker • **Material:**  
Ceramic • **Dimensions:** 13 x 6.5 cm

7E9-069-644



## Men's Long Sleeve Shirt

For longer days too: shirt with long sleeves and button placket • Imitation horn buttons • Pleasant wearing comfort thanks to soft-touch surface • **Colour:** Olive • **Material:** 100% organic cotton • **Size:** S - 3XL

7E9-084-132-A - WN3  
to 7E9-084-132-F - WN3

## Wooden Chopping Board with Knife

Cutting, preparing, serving: wooden chopping board with removable insert and integrated stainless steel knife • Logo branding on knife handle and wooden board • **Material:** Bamboo, metal • **Dimensions:** 38 x 25 x 2.5 cm, Knife 32 cm

7E9-069-602



## Cuddle Blanket

Ultimate cuddle factor: extra-soft cuddle blanket made of microfleece with Beetle Heritage motif • Underside plain cream white • **Colour:** Blue, Cream, Red • **Material:** Polyester • **Dimensions:** 150 x 130 cm

7E9-084-503-A

## Model Car T1c "Samba Bus"

Let the sunshine in: with eight roof windows and large folding fabric sunroof, the Samba was the luxury version of the T1 • The icon is reproduced in model form here • **Colour:** Red • **Scale:** 1:43

231-099-300-E - Y3D



## Model Car T1 1963

Spirit of the sixties: model of the legendary T1 Camper Van constructed in 1963 • The front doors and rear lid can be opened • **Colour:** Blue • **Scale:** 1:18

231-099-302-A - LRD





# Sizes

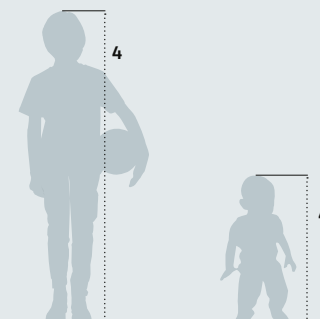
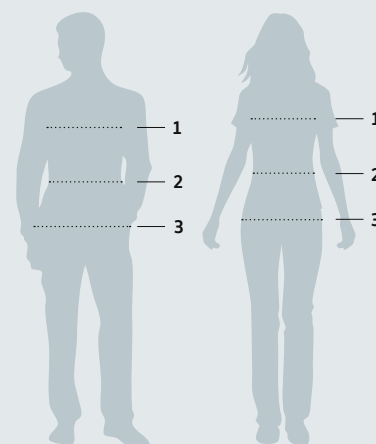
All body measurements specified in cm

Men	S	M	L	XL	XXL	3XL
International sizes						
DE/NL/IT/FR/BE/ES	44/46	48/50	52/54	56/58	60/62	64/66
GB/AU	6/8	10/12	14/16	18/20	22/24	26/28
US	34-36	38-40	42-44	46-48	50-52	54-56
Chest size	94-97	98-102	103-106	107-110	111-113	114-117
Waist size	81-86	87-91	92-96	97-100	101-105	106-110
Hip size	98-100	101-103	104-106	107-109	110-112	113-115
Collar size	37/38	39/40	41/42	43/44	45/46	

Ladies	XS	S	M	L	XL	XXL
International sizes						
DE/NL	32/34	36/38	40/42	44/46	48/50	52/54
IT	36/38	40/42	44/46	48/50	52/54	56/58
FR/BE/ES	34/36	38/40	42/44	46/48	50/52	54/56
GB/AU	6/8	10/12	14/16	18/20	22/24	26/28
US	2-4	4-6	6-8	8-10	10-12	12-14
Chest size	78-82	83-86	87-90	91-94	95-98	99-102
Waist size	63-67	68-70	71-74	75-78	79-83	84-88
Hip size	88-91	92-95	96-98	99-101	102-104	105-107

Toddler / School kids	2-3 years	4-5 years	6-7 years	8-9 years	10-11 years	12-13 years
Height	89-100	101-112	113-124	125-136	137-148	149-160
EU	92/98	104/110	116/122	128/134	140/146	152/158

Baby	6-8 months	9-12 months	13-36 months
Height	66-76	77-88	89-100
EU	68/74	80/86	92/98



- 1 Chest size (ladies/men)
- 2 Waist size (ladies/men)
- 3 Hip size (ladies/men)
- 4 Height (kids)

# Wearing options

Snood







## ID. Collection has a carbon-neutral balance

Climate change is one of the greatest challenges of our time. To help meet the targets set out in the Paris climate agreement, Volkswagen is aiming to be balance sheet CO<sub>2</sub> neutral by 2050. This means: first avoid, then reduce and finally offset any currently unavoidable CO<sub>2</sub> emissions through climate protection projects elsewhere.

The fully electric ID.3 is the first Volkswagen of all time to be produced and handed over to the customer with a carbon-neutral balance sheet. We are playing our part also and have calculated the CO<sub>2</sub> footprint of the ID. Collection – we are offsetting this by supporting climate protection projects.

**ZERO**  
Volkswagen way to



## Heritage Collection bags made out of recycled polyester

Sustainability is a top priority for us. That's why the bags in our Heritage Collection are produced from recycled PET, recovered for example from discarded disposable drinking bottles.

In comparison with conventionally produced polyester, several energy-intensive steps in the processing operation can be skipped in the production of RPET (Recycled Polyethylene Terephthalate). This not only saves energy and water, but also reduces carbon emissions. In addition, no new oil has to be processed into polymers and landfill usage is reduced. And: RPET is also an extremely robust material.

## GTI Collection Coordinates

When a car celebrates marriage, it represents a significant milestone, just like in human life. At this moment, running gear and engine are joined with the body.

We celebrate this event with our GTI Collection. That's why you will find the coordinates 52° 26' 20.796"N 10° 46' 26.205"E and therefore the location where the vehicles become a unit on the products.



# Fact check Good to know!



## Heritage Collection Organic Cotton

We use organic cotton for the shirts, dress shirt and neck scarves in our Heritage Collection. In contrast to conventional cotton, synthetic plant protection agents and fertilisers are not used in the cultivation of organic cotton. In addition, less water and energy is consumed, CO<sub>2</sub> emissions are reduced and less damage is caused to the environment.





# Index

## Clothing

### Men

#### Jackets & other outerwear

"Beetle" t-shirt (Heritage)	57
"Camper" t-shirt (Heritage)	49
"GTI coordinates" t-shirt (GTI)	35
"GTI" t-shirt (GTI)	39
"ID." t-shirt (ID.)	20
"NOW YOU CAN" t-shirt (ID.)	23
"T1 Camper Van" t-shirt (Heritage)	58
Dress shirt (Heritage)	47
Functional shirt (ID.)	21
Jacket (ID.)	19
Long sleeve shirt (Heritage)	59
Parka (Golf 8)	14
Polo shirt (GTI)	34
Polo shirt (R)	29
Quilted jacket (GTI)	42
Rain jacket (Heritage)	48
Shirt jacket (GTI)	41
Softshell jacket (R)	30
Sweat jacket (R)	27
T-shirt (Golf 8)	9
T-shirt (New Volkswagen)	10
T-shirt (R)	28

#### Trousers & shorts

Functional shorts (ID.)	21
Swimming shorts (GTI)	39

### Ladies

#### Jackets & other outerwear

"Beetle" t-shirt (Heritage)	51
"GTI" t-shirt (GTI)	36
"Pearl-print" t-shirt (GTI)	37
"T1 Camper Van" t-shirt (Heritage)	56
Jacket (ID.)	22
Jacket (R)	31
T-shirt (Golf 8)	11
T-shirt (ID.)	18
T-shirt (R)	29

### Unisex

#### Other outerwear

Hoodie (GTI)	34
Hoodie (R)	27
Sweatshirt (Golf 8)	8
Sweatshirt (New Volkswagen)	11

#### Caps & hats

"Beetle" cap (Heritage)	56
"Compass" cap (Heritage)	47
Cap (Golf 8)	9
Cap (GTI)	35
Cap (R)	27
Knitted hat (GTI)	40
Knitted hat (New Volkswagen)	8

### Kids

#### Other outerwear

Long sleeve shirt (Heritage)	47
Romper suit (GTI)	42
T-shirt (GTI)	42

#### Caps & hats

Cap (GTI)	43
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## Bags & travel

Backpack (GTI)	39
Backpack (ID.)	19
Backpack (R)	26
Beach bag (Heritage)	53
Folding box (GTI)	43
Folding box (Heritage)	46
Folding box (New Volkswagen)	13
Gym bag (Golf 8)	8
Hip bag (GTI)	38
Messenger bag (Heritage)	46
Sports bag (GTI)	35
Toiletries bag (Heritage)	48
Travel bag (Golf 8)	9
Travel bag (Heritage)	46
Trolley (GTI)	43

## Accessories

### Sunglasses

Sunglasses (GTI)	38
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### Watches

Watch (GTI)	40
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### Textile accessories

"Beetle" squared scarf (Heritage)	57
"T1 Camper Van" squared scarf (Heritage)	57
Bath towel (GTI)	38
Bath towel (R)	29
Beach towel (Heritage)	48
Beach towel (ID.)	23
Beach towel (New Volkswagen)	13
Cuddle blanket (Heritage)	59
Cushion (GTI)	40





Gloves (GTI)	41
Snood (New Volkswagen)	14
Snood (R)	28
Snood, black (GTI)	40
Snood, red (GTI)	40
Socks (ID.)	22

## Model cars

Golf 8	12
ID.3	23
ID.4	20
Multivan	49
T1 1963	59
T1c "Samba Bus"	59

## Miscellaneous

"GTI coordinates" key tag (GTI)	34
"Guardian angel" key tag (Heritage)	50
"Heart" key tag (Heritage)	50
"Loop" key tag (GTI)	36
Art print (Heritage)	58
Card case (GTI)	37
Charging cable (New Volkswagen)	10
Earbuds (GTI)	38
Inductive charger (GTI)	40
Key tag (Heritage)	49
Key tag (R)	31
Lanyard (Golf 8)	9
Micro fibre cloth (New Volkswagen)	15
Money box (Heritage)	58
Pocket umbrella (GTI)	43
Pocket umbrella (ID.)	19
Pocket umbrella (New Volkswagen)	14
Slides (GTI)	38
USB stick (Heritage)	47
Walking stick umbrella (Golf 8)	15
Walking stick umbrella (Heritage)	48

## Leisure

Barbecue (Heritage)	56
Barbecue apron (Heritage)	57
Barbecue cutlery (Heritage)	57
Cool packs (Heritage)	53
Cup, enamel (Heritage)	50
Deck chair (Heritage)	53
Deck chair, kids (Heritage)	53
Discus (Heritage)	50
Drinking bottle (ID.)	18
Drinking bottle (R)	26
Drinking bottle, glass (Heritage)	47
Drinking bottle, stainless steel (Heritage)	52
Egg cup (Heritage)	58
Mug, porcelain (GTI)	37
Mug, porcelain (R)	31
Picnic blanket (Heritage)	50
Seat cushion (Heritage)	52
Sleeping bag (Heritage)	52
Thermos cup (GTI)	37
Thermos cup (New Volkswagen)	14
Thermos flask (Heritage)	52
Tin canister (Heritage)	53
Wooden chopping board with knife (Heritage)	59

## Toys & plush toys

Cuddly toy bear (New Volkswagen)	13
Cuddly toy bunny (New Volkswagen)	13
Jigsaw puzzle (New Volkswagen)	13
Junior Beetle, anthracite (Heritage)	50
Junior Beetle, white (Heritage)	50
Plush bus (Heritage)	48
Quartets Game (New Volkswagen)	12
Snuggle cloth (Heritage)	51
T1 Camper from Playmobil (Heritage)	54
Volkswagen Beetle from Playmobil (Heritage)	55

## Writing & office

Notebook (GTI)	37
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## Volkswagen Lifestyle

The information with regard to scope of delivery, appearance, performance, dimensions, weights and illustrations, and all information relating to fittings and technical data corresponds to the knowledge available at the time of printing. We reserve the right to make changes to the scope of delivery, design and colour without advance notification within the context of further development.

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